

## Social Media Schedule

Day	Theme	Content	Channel Focus
Monday	Back to School Monday	<i>classes</i> <i>book</i>	Facebook
Tuesday	Tool Tuesday	new tools	Twitter
Wednesday	Wisdom Wednesday	<i>blogs</i> <i>handouts</i>	LinkedIn
Thursday	Throwback Thursday Trivia Thursday	history facts via questions	Youtube
Friday	Favorite Friday	best pages case studies	Instagram
Saturday	Silly Saturday	jokes	Blog
Sunday	Safety Sunday	security online safety	Pinterest

**Profit Centers** classes, speaking, consulting, books



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