



# Social Media Weekly Theme Schedule

<i>Creation</i>			<i>Observation</i>
<b>Day</b>	<b>Theme</b>	<b>Content</b>	<b>Channel Focus</b>
Monday	Back to School Monday	education classes	Facebook
Tuesday	Tool Tuesday	new tools	Twitter
Wednesday	Wisdom Wednesday	strategy consulting	Pinterest
Thursday	Throwback Thursday Trivia Thursday	history facts via questions	LinkedIn
Friday	Fun Friday	1st POV fun tech	Instagram
Saturday	Silly Saturday	jokes	Blog
Sunday	Safety Sunday	security online safety	

## Profit Centers

classes            consulting  
speaking        book