

Sample Marketing Editorial Calendar

	Theme	Web/Blog	Facebook	LinkedIn	Twitter	YouTube
January '13	History/Story of Company					
February '13	Primary Service					
March '13	Educational Conference					
April '13	Community Service					
May '13	Secondary Service					
June '13	Client Success Story/Testimonial					
July '13	Differentiate					
August '13	Primary Service					
September '13	Communication					
October '13	Employees					
November '13	Secondary Service					
December '13	Vendor Story/Referral					

More ideas? <http://bit.ly/KRceasyblog>

- * Change the channels up top to fit your needs
- * You may want to add rows to have 4-5 weeks per month.



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