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Truth in Tech: A Cross Industry Conversation About Technology Today

Santa Rosa based consulting firm, Kerry Rego Consulting, is hosting a free informational event "Truth in Tech: A Cross Industry Conversation About Technology Today" at the Flamingo Conference Resort and Spa located at 2777 Fourth Street in Santa Rosa, CA 7:00-10:00 am on Wednesday 10/10/12. The keynote speakers are: Kerry Rego, social media educator and Judith Delaney, legal strategist. There will also be a panel of subject matter experts in the fields of government, education, human resources, and law enforcement. The audience will hear from the panelists about current technology use, challenges in providing service, and opportunities within each industry. There will be an active conversation between audience and subject matter experts to encourage further understanding of the state of technology today including social media, reputation management, cloud services and more.

Ms. Delaney of TurnsonPoint Consulting has 27 years experience building and managing legal departments as well as lead drafter and negotiator for companies such as SAP America, Sybase and Indus International. Ms. Delaney will discuss risks, social media policies, and legal strategy.

Ms. Rego started her consulting firm, Kerry Rego Consulting, in 2006 yet has 20 years professional computer experience. She is the social media staff trainer for County of Sonoma, social media instructor for City of Santa Rosa Recreation and Parks Department, lead trainer for California Community Colleges Web4Biz program, and author of "What You Don't Know *Can* Hurt You: Take Control of Your Online Reputation". Her firm provides technology and social media education, training, implementation, support and is an accomplished keynote speaker. Ms. Rego will provide facts about social media, steps to take to protect one's reputation online, and dispel common myths.

This event is free and designed to be a resource of information. An audience of business owners, marketers, individuals, and media professionals are encouraged to attend and engage in the conversation. Snacks will be available and networking will happen before and after the event.

For more information on the event Contact Kerry Rego at 707-520-4572 or Kerry@KerryRegoConsulting.com or visit: <http://bit.ly/TruthInTech>

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