

Kerry Rego Consulting Named One of Constant Contact's 2011 All Stars

Kerry Rego Consulting recognized for achieving exemplary marketing results

SANTA ROSA, CA — 3/15/2012 – Kerry Rego Consulting, Social Media Trainer and Keynote Speaker, has received the [2011 All Star Award](#) from [Constant Contact[®], Inc.](#), the trusted marketing advisor to more than half a million small organizations worldwide. Each year, a select group of Constant Contact customers are honored with the All Star Award for their exemplary marketing results. Kerry Rego Consulting's results ranked among the top 10% of Constant Contact's customer base.

Kerry Rego Consulting provides: Social Media & Technology Education; implementation of tools; training of staff; and ongoing support to individuals, businesses, non profits, government and more.

We are proud to be named a Constant Contact All Star for our third year in a row. Email marketing is an important communication tool that provides the most effective mode for conversion. We recommend the tool to our clients and are continuously pleased with the service we receive.

Constant Contact customers using any combination of the company's Email Marketing, Event Marketing, and Online Survey tools are eligible for this award. Constant Contact looked at the following criteria to select this year's All Stars:

- Frequency of campaigns, events, and surveys
- Open, bounce, and click-through rates
- Event registration rates
- Survey completion rates
- Use of social features
- Use of mailing list sign-up tools

"There is nothing we like more than to see our customers finding success. It's the reason Constant Contact was founded, and it's a thrill to see the fantastic results that our All Stars are achieving," said Gail Goodman, CEO of Constant Contact. "This group is really leading the charge when it comes to delivering relevant, engaging content that drives real business results. We salute this year's All Stars for their success, and are honored to have played a part in their achievements."

About Constant Contact, Inc.

Constant Contact is revolutionizing the success formula for small organizations through affordable, easy-to-use Engagement Marketing[™] tools that help create and grow customer relationships. More than half a million small businesses, nonprofits, and associations worldwide rely on Constant Contact to drive ongoing customer dialogs through email marketing, social media marketing, event marketing, and online surveys. All Constant Contact products come with unrivaled KnowHow, education, and free coaching with a personal touch, including award-winning customer support.

Constant Contact and the Constant Contact Logo are registered trademarks of Constant Contact, Inc. All Constant Contact product names and other brand names mentioned herein are trademarks or registered trademarks of Constant Contact, Inc. All other company and product names may be trademarks or service marks of their respective owners.

Kerry Rego

Kerry Rego Consulting

707-520-4572

Kerry@KerryRegoConsulting.com

###